

American Nursing Informatics Association



**ANIA**  
Where caring and technology meet

# ANNUAL CONFERENCE

**2022  
SUPPORT  
PROSPECTUS**

**April 27-29, 2022  
Seminole Hard Rock Hotel & Casino  
Hollywood, FL**



**ANIA**  
Where caring and technology meet

## Annual Conference

April 27-29, 2022 | Seminole Hard Rock & Casino

**W**e are pleased to invite you to exhibit with us during our **ANIA Hybrid Event** scheduled for **April 27-29, 2022** from both the Seminole Hard Rock Hotel & Casino and Virtually from your home. We expect 200-300 nursing professionals in attendance, and those who can't join us in person will be able to view the exhibitors virtually.

**You'll have 4.5 exclusive non-competing hours.** When you participate as an exhibitor, you will have an outstanding opportunity to showcase your products/services to healthcare professionals working with educational applications, data collection/research applications, clinical information systems, and administrative support systems who all have an interest in the field of nursing informatics.

If your products & services are used in the IT market, then the ANIA exhibit hall is the right place to be! Your participation whether Live or Virtually will ensure high visibility with the ANIA attendee.

Sincerely,

Rick Gabler

Director of Marketing

856-256-2314 | rick.gabler@ajj.com

Wednesday, April 27, 2022	Thursday, April 28, 2022	Friday, April 29, 2022
12:00 pm – 5:00 pm Exhibit Set-Up	10:30 am – 12:00 pm Coffee Break	8:00 am - 8:30 am Continental Breakfast
All times are Eastern	1:30 pm – 3:00 pm Refreshment Break	9:45 am-10:45 am Refreshment Break
ANIA reserves the right to modify the exhibit schedule. Exhibitors will be notified at that time if the schedule changes.		10:45 am - 6:00 pm Exhibits Teardown

**ANIA has 3,000+ members in 50 states and 34 countries and is one of the largest associations of its kind.**



# LIVE Exhibit Hall

Thursday, April 28, 2022

Hours: 10:30 am – 12:00 pm, 1:30 pm – 3:00 pm

Friday, April 29, 2022

Hours: 8:00 am – 8:30 am, 9:45 am – 10:45 am

## LIVE Exhibit Opportunities

### 10'x10' Booth ..... \$1,850

- 4.5 hours of exclusive exhibit time
- One 10'x10' booth with a 6' table and two chairs
- List of Attendees (distributed copy onsite) does not include email addresses
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Listing in the Program book company name/address and website
- Will receive a Basic Listing\* in the Virtual Exhibit Hall
- Opportunity to upgrade to an Enhanced Presence\*\* in the Virtual Exhibit Hall

### Exhibitor Listing – Basic\* ..... included

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

### Exhibitor Listing – Enhanced\*\* ..... additional \$850

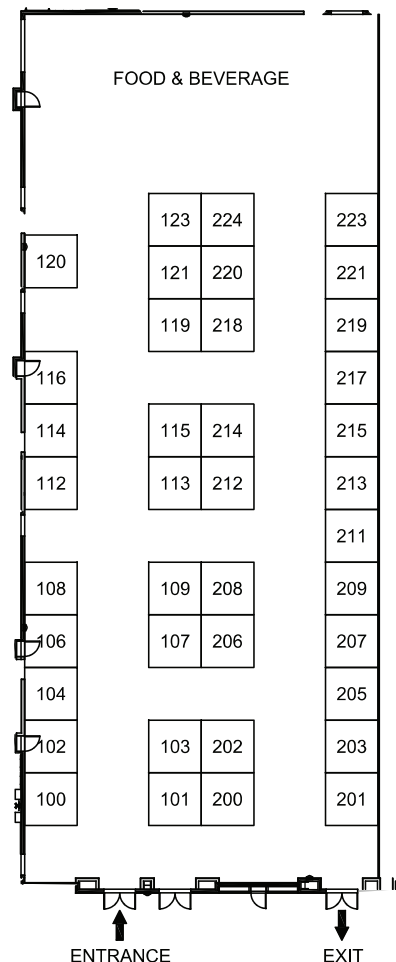
- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Company required to manage their enhanced listing

#### For More Information contact:

Rick Gabler  
856-256-2314  
rick.gabler@ajj.com

Heidi Perret  
856-256-2375  
heidi.perret@ajj.com

### Exhibit Hall Seminole A



By receiving your application for exhibit space at ANIA 2022 Annual Conference, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANIA. Written confirmation will be sent upon receipt of signed application and payment.

**1) WHO MAY EXHIBIT** – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANIA may accept or reject other applications based on products being displayed. ANIA reserves the right to determine the eligibility of any applicant as an Exhibitor.

**2) LOCATION OF EXHIBIT SPACE** – Exhibit space will be assigned to Exhibitors by the ANIA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANIA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

**3) COST OF EXHIBIT SPACE** – The cost of the exhibit space is \$1,750. Included in that cost: one 10' x 10' exhibit booth, a six foot skirted table and two chairs, a waste basket, an attendee list, and two name badges per booth.

**4) CANCELLATIONS** – Any cancellation must be made in a written notification to the ANIA National Office.

For the Annual Conference, exhibitors canceling prior to March 23, 2022 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

**5) DRAWINGS** – Drawings for exhibitor prizes will be conducted at times specified by the ANIA exhibit manager. There is no limit to value of prizes, but the range of \$50 to \$200 is recommended.

**6) SMOKING** – This is a non-smoking conference, no smoking will be allowed in conference sessions or exhibits.

**7) CHARACTER OF EXHIBIT** – The ANIA 2022 Annual Conference reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANIA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANIA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

**8) COMPLIANCE WITH LAWS** – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Seminole Hard Rock Hotel & Casino regarding the installation and operation of the exhibit.

**9) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION** – The ANIA 2022 Annual Conference and the Seminole Hard Rock Hotel & Casino shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANIA 2022 Annual Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANIA 2022 Annual Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

**10) HOSPITALITY FUNCTIONS** – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANIA. Functions during the period of move-in, show hours, or move-out are prohibited.

**11) CHANGES** – The ANIA 2022 Annual Conference reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANIA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANIA.



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Where caring and technology meet

[www.ania.org](http://www.ania.org)

# Can't join us Live in Florida, don't miss out on reaching the ANIA Attendee, join us in our Virtual Exhibit Hall!

**Thursday, April 28, 2022**

Hours: 10:30 am – 12:00 pm, 1:30 pm – 3:00 pm (Eastern)

**Friday, April 29, 2022**

Hours: 8:00 am – 8:30 am, 9:45 am – 10:45 am (Eastern)

## Virtual Exhibit Opportunities

### Exhibitor Listing – Basic ..... \$750

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

### Exhibitor Listing – Enhanced ..... \$1,500

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the Virtual CONFERENCE
- Company required to manage their enhanced listing

### Exhibitor Listing – Premium ..... \$2,000

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Capability to host a live Zoom room to showcase products and services live up to 100 attendees
- Reporting feature includes users, visits, and downloads
- Includes two (2) complimentary registrations to the Virtual CONFERENCE
- Company required to manage their premium listing

**ADD-ON to your virtual INDUSTRY LISTING – PREMIUM LISTING ONLY \$500 EACH:** This add-on will highlight your company at the top of the Industry Showcase listings page, keeping your company at the top of the mind of the ANIA attendee

**ANIA 2022 Hybrid Annual Convention**  
**April 27-29, 2022** *conference is in Eastern Time*  
**Hollywood, FL**  
**SPONSORSHIP APPLICATION**



Exhibiting Company \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

LIVE EXHIBIT BOOTH		
10'X10' Booth <i>(includes an Industry Basic Listing)</i>	\$ 1,850 Booth Selections	\$
Industry Listing - Enhanced	\$ 850	\$
VIRTUAL EXHIBIT BOOTH		
Industry Listing - Basic	\$ 750	\$
Industry Listing - Enhanced	\$ 1,500	\$
Industry Listing - Premium	\$ 2,000	\$
Add on Industry Listing/Premium Only	\$ 500 additional cost	\$
ADVERTISING OPPORTUNITY		
Program Ad on Main Portal Page	\$ 1,500 (6"x9" high resolution .jpg)	\$
SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Opening Keynote Address <i>(exclusive)</i>	\$ 3,500 Thursday April 28 / 8:15 am – 9:30 am	\$
Virtual Page Sponsor	\$ 2,000 each	\$
Networking Break Video	\$ 2,000 each	\$
Closed Captioning Sponsor	\$ 5,000	\$
Welcoming Network Reception	\$ 5,000 - \$10,000 <i>(call for specifics)</i> Wednesday, April 27	\$
Lunch Symposium Program	Friday, April 29 <i>(call for specifics)</i>	\$
Conference Mobile App	\$ 7,500	\$
Attendee Folios <i>(with company logo)</i>	\$ 5,000	\$
Tote Bags <i>(with company logo)</i>	\$ 3,500	\$
Tote Bag Insert	\$ 750 each	\$
Attendee Lanyards	\$ 3,000	\$
Coffee/Refreshment Break	\$ 2,500	\$
Closing General Session	\$ 1,500	\$
Pre-Conference Mailing List <i>(no emails)</i>	\$ 300	\$
<b>TOTAL AMOUNT</b>		\$

\_\_\_ Full Payment to be made via Check *(tax ID# 54-1988610)*

\_\_\_ Full Payment to be made via Credit Card

\_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX

Name on Credit Card \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Charge Amount \$ \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Credit Billing Address: street # \_\_\_\_\_ zip code \_\_\_\_\_

Signature \_\_\_\_\_